



NORWICH
RUGBY CLUB

Founded 1885

Sponsorship Season 2017/18



Designed and Produced by: DACS - 01603 716516



lionrugby.com



NORWICH
RUGBY CLUB

The 2016/17 was a season of consolidation for the Club. The long-term ambitions of our club are very exciting. A potential relocation could provide Norwich RFC with the springboard into senior rugby.

We would create a modern clubhouse and playing facility unparalleled in the Eastern Counties. The club remains highly ambitious and has the determination and momentum to drive forward over the next five years. We would very much appreciate your support and invite your business to join us as we seek to re-establish ourselves at a national level.





The rugby club continues to play a prominent role within the Norfolk community. We are very excited at the prospects for 2017/18 for the Club and its sponsors. We have kept our sponsorship packages at the same level as last year and feel these continue to represent excellent value for our members.

We are delighted to announce the following sponsorship packages for the 2017/18 season and invite you to partner with us.

Thank you for your time.

MAIN CLUB SPONSOR



Our principle Club sponsor will receive these benefits:

- **The company logo on the first XV shirt**
- **Prime positioning on the Club's website**
- **Signage/logo** on the main entrance to the Club
- All marketing material, including **member's handbook** will contain sponsor's logo
- **A one year advertising board** in a prime location pitch side
- One **Vice President's membership** which entitles the VP to have lunch for two before a first team match of his/her choice.
- A table of ten at the Club's prestigious black tie **Annual Dinner** including a VIP reception
- Two **corporate hospitality lunches** for 10 guests during the season at our excellent pre match lunches including pre meal drinks and wine on the table.
- **A full page advert** in the match day programme for the season.
- **A link from our website** to yours
- **Networking opportunities** alongside our other corporate sponsors at events such as our season launch party and Christmas drinks
- **Marketing opportunities** with your logo to appearing within the Clubhouse
- **Two pairs of international tickets** to Twickenham
- **A commemorative 1st XV shirt**

COST: To Be Negotiated

GOLD



Our Gold sponsors will receive these benefits on an annual basis:

- The company logo on the 1st XV kit or around the ground
- A **one year advertising board** in a prime location pitch side
- One **Vice President's membership** which entitles the VP to have lunch for two before a first team match of his/her choice.
- A table of ten at the Club's prestigious **black tie Annual Dinner**
- A **corporate hospitality lunch** for 10 guests at one of our excellent pre match lunches (not including drinks)
- A **full page advert** in the match day programme for the season.
- A **link from our website** to yours
- **Networking opportunities** alongside our other corporate sponsors
- **Marketing opportunities** with your logo to appearing within the Clubhouse
- **Two international tickets** to Twickenham (depending on the RFU allocation)
- A commemorative **1st XV shirt**

COST: £3,500 + VAT per annum

SILVER



Our Silver sponsors will receive these benefits on an annual basis:

- A **one year advertising board** in a prime location pitch side
- One **Vice President's membership** which entitles the VP to have lunch for two before a first team match of his/her choice.
- A **corporate hospitality lunch** for 10 guests at one of our excellent pre match lunches (not including drinks)
- A **half page advert** in the match day programme for the season.
- A **link from our website** to yours
- **Networking opportunities** alongside our other corporate sponsors
- **Marketing opportunities** with your logo to appearing within the Clubhouse

COST: £1,250 + VAT per annum

BRONZE



Our bronze sponsors will receive these benefits on an annual basis:

- A one year advertising board pitch side
- One **Vice President's membership** which entitles the VP to have lunch for two before a first team match of his/her choice.
- A **quarter page advert** in the match day programme for the season.
- A **link from our website** to yours
- **Networking opportunities** alongside our other corporate sponsors
- **Marketing opportunities** with your logo to appearing within the Clubhouse

COST: £750 + VAT per annum

Thank you for giving us the opportunity to present the commercial opportunities a partnership with Norwich Rugby Football Club can provide to your business.



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